

# News from CPSC

## U.S. Consumer Product Safety Commission

Office of Communications

Washington, D.C.

**For Immediate Release**  
**April 12, 2012**  
**Release #12**

**Firm's Recall Hotline: (888) 863-2252**  
**CPSC Recall Hotline: (800) 638-2772**  
**CPSC Media Contact: (301) 504-7908**

## **Additional Fire Incidents Prompts Baja Motorsports to Reannounce Dirt Bike Recall**

WASHINGTON, D.C. – The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed. It is illegal to resell or attempt to resell a recalled consumer product.

**NOTE:** Consumers who participated in the March 2011 recall should contact the firm to see if a new repair is required.

**Name of product:** Dirt Bikes

**Units:** About 4,300 (previously recalled in [March 2011](#))

**Importer:** Baja Inc. d/b/a Baja Motorsports, of Anderson, S.C.

**Hazard:** The fuel tank can leak, posing a fire and burn hazard to consumers.

**Incidents/Injuries:** The firm has received 16 reports of fires from leaking fuel, including two reports of minor burns to consumer's legs and one report of a minor burn to a consumer's finger. Ten of the reported incidents, including two of the burn injuries, were received after the March 2011 recall announcement.

**Description:** This recall involves all model DR50 and DR70 Baja dirt bikes with vehicle identification number (VIN) beginning with "L98," the letter "B" as the 10<sup>th</sup> character of the VIN and having a yellow dot or line marked on or near the VIN. The model number and VIN are located on the product data plate, which is located on the side of the "goose neck" (where the handle bars meet the body of the bike).

**Sold at:** Pep Boys and other motor sports stores nationwide from December 2010 through January 2012 for between \$450 and \$650.

**Manufactured in:** China

**Remedy:** Consumers should immediately stop using the recalled dirt bikes and contact Baja Motorsports to schedule a free repair.

**Consumer Contact:** For additional information, please contact Baja Motorsports toll-free at (888) 863-2252 between 10 a.m. and 7 p.m. ET Monday through Friday, or visit the firm's website at [www.bajamotorsports.com](http://www.bajamotorsports.com).

Model# & VIN located here



**Baja DR50**

Model# & VIN located here



**Baja DR70**

The U.S. Consumer Product Safety Commission (CPSC) is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about your experience with the product on [SaferProducts.gov](https://www.saferproducts.gov).

CPSC is charged with protecting the public from unreasonable risks of injury or death associated with the use of the thousands of consumer products under the agency's jurisdiction. Deaths, injuries, and property damage from consumer product incidents cost the nation more than \$900 billion annually. CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. CPSC's work to ensure the safety of consumer products—such as toys, cribs, power tools, cigarette lighters, and household chemicals—contributed to a decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

Under federal law, it is illegal to attempt to sell or resell this or any other recalled product.

To report a dangerous product or a product-related injury, go online to: [SaferProducts.gov](https://www.saferproducts.gov), call CPSC's Hotline at

(800) 638-2772 or teletypewriter at (800) 638-8270 for the hearing impaired. Consumers can obtain this news release and product safety information at [www.cpsc.gov](http://www.cpsc.gov). To join a free e-mail subscription list, please go to [www.cpsc.gov/cpsclist.aspx](http://www.cpsc.gov/cpsclist.aspx).

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